

Travel & Tourism

Your child will study

Year 10

Autumn Term

Component 1: Travel and Tourism Organisations and Destinations

Teaching and learning for Component 1, including practice tasks. Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together.

They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitors, and will investigate the features of and routes to popular tourist destinations.

Spring Term

Component 1

Complete the controlled assessment worth 30% of your grade.

Summer Term

Component 2: Customer Needs in Travel and Tourism

Teaching and learning for component 2, including practice tasks.

Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences

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Year 11

Autumn Term

Component 2

Complete the controlled assessment worth 30% of your grade.

Spring Term

Component 3: Influences on Global Travel and Tourism

Teaching and learning for Component 3, worth 40% of your grade.

Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors.

Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Summer Term

Component 3

Complete the examination worth 40% of your grade.